

AHMED RAZIN

PRODUCT DESIGNER

WORK EXPERIENCE

Indoor Buddy - UX Product Designer

NYC, NY

May 2019 - Dec 2020

- Led the user experience design and product strategy for mobile app for B2B startup, including user research, information architecture, and UI
- Conducted usability test for "Meal Tab" app on Maze resulting in 79% of users finding the experience very valuable and redesigned it on Figma
- Redesigned and redeveloped website for our store manager userbase using HTML+CSS helping connect the company with a new client
- Created user personas out of 100 interviews and redesigned user flow and information architecture of website and app for a better experience

PROJECTS

Critme - UX Designer

Senior Project

Jan 2019 - May 2019

- Researched and designed online community website for designers and created a high-fidelity prototype that proved helpful for critiquing work
- Conducted a comprehensive survey of over 60 designers along with 10 interviews and gained actionable insight that informed the design

Waste Level Management - UI Designer

Climate and Design

Jan 2019 - May 2019

- Designed a resource management dashboard to track waste levels in Pit Latrines and collaborated with programmer to connect it with Arduino

Little Steps - UX Designer

User Experience Design Class

Sep 2018 - Dec 2018

- Researched and designed a task management app that helped users better engage with their tasks and strengthened motivation
- Conducted 8 interviews and utilized diary studies and user testing to validate features and seamless product experience

EDUCATION

NYU Tandon School of Engineering

Bachelor of Science in Integrated Digital Media


Sep 2015 - May 2019

Relevant Coursework: User Experience Design, Intro to Web Development

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skills

Interaction Design

Usability Testing

HTML & CSS

Whiteboarding

Collaboration

Documentation

Personas

User Research

Prototyping

Wireframes

Visual Design

Sketching

Sitemaps

Mockups

User Flows

tools

Figma

Photoshop

Indesign

Invision

Adobe XD

After Effects

Premiere Pro

Maze

Miro

languages

English (Fluent)

Bangla (Proficient)